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QS in conversation “Enhancing Visibility Through International Cooperation: Mobility, Recognition, Branding” Day 1: 14 October 2019, Monday		
<i>Location: Conference Hall (2nd Floor), Vytautas Magnus University</i>		
08:30 – 09:30	Registration I Welcome Coffee	
09:30 – 10:00	Welcome Addresses Moderator Ineta Dabašinskienė, Vytautas Magnus University	Juozas Augutis Rector Vytautas Magnus University
		Yerlan Sydykov Rector Eurasian National University
		Zoya Zaitseva Regional Director QS
10:00 – 10:45	Keynote: Academic and humanistic values for changing societies	Cathia Jenainati Dean of Arts and Sciences The Lebanese-American University Beirut - Byblos - New York
10:45 – 11:15	Coffee Break	
11:15 – 12:30	Panel Discussion “Universities’ Cooperation: Key Elements in Changing Societies” Moderator Ineta Dabašinskienė Panellists: <ul style="list-style-type: none"> ▪ Julie Brooks, Director of Postgraduate Programmes, University of St. Andrews ▪ Juozas Augutis, Rector, Vytautas Magnus University ▪ Yerlan Sydykov, Rector, Eurasian National University ▪ Representative of the Lithuanian Ministry of Education, Science and Sport ▪ Gediminas Urbonas, MIT ▪ Representatives of the Estonia and Latvia education system 	
12:30 – 14:00	Networking Lunch	



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Section 1: “University & Media Relations: How to Make It Work” Moderator – Zoya Zaitseva	
<i>Room 402 (4th floor) Vytautas Magnus University</i>	
14:00 – 14:30	Universities and the media: bringing education stories to life Rachel Hall, Editor, The Guardian
14:30 – 15:00	How a University can attract the interest of the international media? Tips on how to build long term relations with media Stephen Hoare, Journalist
15:00 – 15:30	The role of university cultural centers abroad in recognition and branding Seit Ali Avcu, Director of Internationalization and Image, L.N.Gumilyov Eurasian National University
15:30 – 16:00	Coffee Break
Section 2: “Skills for the future careers: the role of creativity for entrepreneurship” Moderator – Cathia Jenainati	
<i>Room 402 (4th floor) Vytautas Magnus University</i>	
16:00 – 16:30	Swamp school (creativity/interdisciplinarity) Gediminas ir Nomeda Urbonai (MIT)
16:30 – 17:10	“EQ-THINKING” MODEL: Where business meets new generation. Re-designing curriculum using “Smart Practice” concept at Vytautas Magnus university Centre for Enterprise Practice. Osvaldas Stripeikis, Head of VMU Centre for Enterprise Practices Xeniya Uzhanina-Karadenizli, Director of Entrepreneurship development Centre, AlmaU
17:10 – 17:40	Entrepreneurial skills for developing the potential of the creative industry: ENU case Armiyash Nurmagambetova, Head of Center entrepreneurship CACTLE, L.N.Gumilyov Eurasian National University
19:00	Welcome Gala Dinner



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Day 2: 15 October 2019, Tuesday	
Location: Conference Hall (2nd Floor), Vytautas Magnus University	
08:30 – 09:00	Registration I Welcome Coffee
	Section 1: “Strengthening a Culture of Cooperation: Tools and Solutions” Moderator – Gediminas Urbonas
	<i>Room 402 (4th floor) Vytautas Magnus University</i>
09:00 – 09:30	Advantages of BOVA university network Prof. Dr. oec. Irina Pilvere, Rector of Latvia University of Life Sciences and Technologies
09:30 – 10:00	Translating Science to the World Alexandra Borissova, President, Akson TBC
10:00 – 10:30	Alumni – Underestimated Soft Power Nurlan Kiyassov, EdCrunch, Russia
10:30 – 11:00	Akbota Zholdasbekova, Vice Rector for Internationalization and innovations, L.N. Gumilyov Eurasian National University
11:00 – 11:30	Coffee Break
	Section 2: “University Branding: Finding Your Identity in a Competitive Space” Moderator – TBC
11:30 – 12:00	Julie Brooks, Director of Postgraduate Programmes, University of St. Andrews
12:00 – 12:30	Rankings and Webometrics: CRIS as a Tool for Enhancing Visibility Juliya Kiršienė, Vice-Rector for Research of Vytautas Magnus University, Lithuania
12:30-13:00	<i>Submission 3</i>
13:00-14:00	Networking Lunch
14:00 –14:30	QS EECA University Rankings 2019 launch Leigh Kamolins, Head of Evaluation, QS
14:30 –16:00	“Branding Through Rankings: How to Make the Most of QS” Zoya Zaitseva, Regional Director, QS
16:00 – 16:30	Closing Remarks
	Juozas Augutis Rector Vytautas Magnus University
	Yerlan Sydykov Rector Eurasian National University
	Leigh Kamolins Head of Evaluation, QS
16:30 – 18:30	Campus Tour City Excursion (Tour around Kaunas) <i>Registration required</i>